

Uplift Michigan Online School
Board of Education Regular Meeting Minutes
Thursday, February 25, 2021
6:00 p.m. Eastern Time

601 Fifth St NW Suite 500
Grand Rapids, MI 49504

1. Meeting called to order by President Jeff Bell at 6:02 pm

Roll Call

- a. Board Members Present: Jeff Bell, Mary Harwood, Denise Kish, Paul Marineau, Brian Wood (joined during financial report)
 - b. Call-in: Robert Giordano, Tonya Lowry, Victoria Malone, Doug McNeil, Max Shafik, Tim Wood
 - c. In person: none
2. Pledge of Allegiance
 3. Statement of Purpose
 4. Regular Business
 - a. Adoption of Agenda
 - i. Motion to approve by Denise Kish, seconded by Mary Harwood, all members – aye, motion carried
 - b. Public Comment
 - i. No public comment
 - c. Correspondence
 - i. No correspondence
 - d. Approval of Minutes from the regular Board meeting from January 21, 2021.
 - i. Motion to approve by Denise Kish, seconded by Jeff Bell, all members – aye, motion carried
 - e. Approval of Finance Reports
 - i. Motion to approve as presented by Denise Kish, seconded by Paul Marineau, all members – aye, motion carried
 5. Leadership Update
 - a. Management
 - i. Current enrollment is 484.
 - ii. Re-starting lead generation for new enrollments with paid and non-paid marketing next week.
 - iii. Development new process for enrollment
 - iv. A retention task force has been created and the group is meeting regularly.
 - v. There were 486 students enrolled on Count Day. Of those, 481 students were able to be counted.
 - vi. Governor Whitmer announced the education budget with a potential \$164 per pupil increase for the 2021-22 school year and also a 20% for online education. This could all change during budget negotiations. Management is not concerned at this time.
 - b. K-12 Overview
 - i. Uplifting Parent Organization (UPO) had 17 parents at its first meeting on February 18. Parents were engaged and talked about what they wanted to see at

- Uplift. They are planning volunteer activities like classroom read-alouds and a parent social hour.
- ii. NWEA Winter testing is completed. 97.5% of students were tested. Staff is currently analyzing data and comparing with Fall 2020 data. Professional development will focus on how to use NWEA reports to continue to build on supports for students.
 - iii. Competitions and other incentives are being setup for March Reading Month.
 - iv. Uplift celebrated Black History Month school-wide in February. Working to integrate Black history into the year-long curriculum, not just February.
 - v. 68% of families have scheduled Parent/Teacher conferences. Of those, 49% have been completed in the first week.
 - vi. Vib'n is going well. Attendance has been 100%. Students meet with a different mentor each week to build social skills, employability skills and social networking.
 - vii. Uplift will offer dual enrollment with St. Claire Community College and Bay de Noc Community College with access to the full course catalog.
 - viii. Uplift will offer Advanced Placement course options starting in Fall 2021. Teachers will attend training this summer.
6. Board Strategy and Planning
 - a. Strategic planning discussion scheduled for March 25 Board meeting.
 - b. Still looking for data regarding Board terms. Current Board members (except Paul Marineau) started with A3.
 7. Adjournment
 - a. Motion to adjourn at 7:02 pm by Jeff Bell, seconded by Brian Wood, all members - aye, motion carried

Respectfully submitted,



Mary Harwood, Board Secretary