

Uplift Michigan Academy
Board of Education Regular Meeting Minutes
Thursday, February 27, 2020
6:00 p.m. Eastern Time

601 Fifth St NW Suite 500
Grand Rapids, MI 49504

1. Meeting called to order by President Jeff Bell at 6:08 p.m.

Roll Call

- a. Board Members Present: Jeff Bell, Mary Harwood (call), Denise Kish (call), Brian Wood (call, arrived during Financial Report)
 - b. In person: none
 - c. Call-in: Robert Giordano, Travis Gostinger, Tonya Lowry Victoria Malone, Doug McNeil, Max Shafik
2. Pledge of Allegiance
 3. Statement of Purpose
 4. Adoption of Agenda
 - a. Motion to approve by Jeff Bell, seconded by Mary Harwood, all members – aye, motion carried

Public Comment

- a. No public comment

Correspondence

- a. None

Approval of the minutes from the regular Board meeting on January 23, 2020

- a. Motion to approve by Jeff Bell, seconded by Denise Kish, all members – aye, motion carried

Financial Report

- a. The check register, including all checks issued in January, was attached to the financial statement. The check register will continue to be added to the financial report. All checks have to be approved by the Board.
 - b. Motion to approve financial report as presented by Denise Kish, seconded by Mary Harwood, all members – aye, motion carried
5. Leadership Update
 - a. Enrollment
 - i. Website update is approx. 98% complete. Additional videos from students and parents will be added soon.

- ii. HyperFocus has a new onboarding platform that will allow new enrollments to be tracked through the entire process.
- iii. HyperFocus currently provides raw data, but no specific ad copy. Looking at additional transparency being added during contract negotiations.

b. Management

- i. Budget and Transparency is up-to-date on the website.
- ii. Superintendent Lowery worked with auditor and Max Shafik to complete the 21st Legislative Virtual Learning Report.

c. K-12 Overview

- i. Superintendent Lowry presented academic data and progress toward school goals.
- ii. Attendance at Advisory has double attendance over Live Lesson format. Teachers are connecting with approx. 75% of their advisory students weekly.
- iii. Current enrollment for spring count is 185. Overall retention rate is 71%
- iv. Parent/Teacher conferences saw a 20% increase in attendance.

6. Board Strategy and Planning

- a. Motion to approve Dr. Tim Wood to contact the National Charter Schools Institute to finalize the board policies by Jeff Bell, seconded by Mary Harwood, 3 members – aye, motion carried.

7. Meeting adjourned at 6:55 p.m. (Motion to approve by Jeff Bell, seconded by Denise Kish, 3 members – aye, motion carried)

Respectfully submitted,



Mary Harwood, Board Secretary